



90/10/50 Rule

Andrew Carnegie gave away over 90% of his income to build many libraries. The super wealthy give away huge amounts of their money. Those fighting the ‘paycheck to paycheck’ battle rationalize “If I had billions, I could live on a million.“ Unfortunately if a person is not trustworthy with little, if wealth comes, follow through on convictions merely ‘spoken’ easily flies away in the flurry of excess.

*****Mission Statement:** **God is Good Gamez** exists to glorify God by helping people of all ages *go deeper* in tangible *Creativity* and kind *Consistency* along the “**Train Track of Trust**”.***

The rule of 90/10/50 establishes in advance in writing the firm conviction of ownership that using games to build applied trust in God and others is more important than mere impersonal ‘profits’. One benefit of operating GIGG as an LLC is policies to protect these convictions in advance regardless of the ‘success’ of the company can be set in place and be a steady guide for all involved.

God is Good Gamez is a ‘for profit’ company with a non-profit heart.

The 90/10/50 rule simply stated means that **90%** of any funds from Loyalty Partners (LP) and Business Partners (BP) designated for rewards will be distributed annually to qualifying GIGG participants and GGG players until the remaining **10%** reaches **50%** of ownership Adjusted Gross Income for prior calendar year. Then **100%** of funds (Minus any funds **9%**) from LP and BP designated for non-ownership GDA.) go to rewards awarded annually. (BP are allowed marketing presence on GIGG and GGG website for their partnership.)

Going Deeper Ambassadors (GDA) upon completing GDA handbook training and signing GDA agreement may receive **9%** of Loyalty Partner (LP) and Business Partner (BP) funds designated for rewards using their full name. Some expenses for GIGG gatherings can be reimbursed by GIGG to a GDA with submittal of receipts when funds are received from LP and BP at GIGG for ‘USA expenses’. (See also: Going Deeper Ambassador Handbook)

Funds that come into GIGG for ‘USA expenses’, ‘International expenses’ and for ‘GIGG India’ go **100%** to those areas. Accounting of all funds received and expenses of GIGG will be readily available upon request as transparency of use of funds is one way that GIGG builds trust while honoring God.

Conclusion: GIGG is about building trust for what matters most. Participants will **never** be encouraged to ‘pay money’ or ‘give’ in exchange for a better ‘chance’ to qualify for rewards or trophies. Funds designated for rewards are provided to GIGG by Loyalty Partners (LP) and Business Partners (BP) who find us trustworthy. All persons (Age 5+) including LP and BP are encouraged to participate, but **never** get increased chance of qualifying for rewards based on their partnership.